



Restroom  
Advertising

**SH** SeeHear  
Media  
seehear.com

*Stadium Stats:*

**Why Restroom  
Advertising**

- Cost Effective Advertising
- Gender Specific Marketing
- The Most Captive Audience
- Reach People on the Move
- Full Color Displays
- Bulls-eye Marketing



For Advertising Information -  
(970)372-0493  
www.seehear.com



Advertising  
Direct Mail &  
Call Center Services

**Seating Capacity - 76,125**

(sold out for over 30 years)

**Home of The Denver Broncos**

**Home of The Denver Outlaws**

**CU vs. CSU - September**

**Tim McGraw / Kenny Chesney - July**



**BRONCOS**  
DENVER

**SeeHear Media Delivers:**

- An economical entrance to a professional sports environment.

**Cost below a penny per impression.**

- Brand association with the Denver Broncos as well as Sports Authority Field at Mile High at a fraction of the cost of traditional radio, TV and print media buys.

- A very captive audience, creating an unforgettable impression.

- An opportunity to alert customers to your location, services, and new products as well as help drive your sales.

- An estimated 2.6 million impressions in 2012.\*

\*Impression equals 1.75 times attendance.

